

# 2012

NATIONAL  
CALENDAR  
AWARDS



**NCA**

ENTRY FORM

**Closing Date: Friday, 2nd December, 2011**



# Categories for 2012

## Category A

Photographic or illustrated Calendars designed and produced for a single publisher (except those that are free-standing objects and/or use unusual construction or materials)

### A1 Pictorial Bespoke Calendar Award

Photographic or illustrated Calendars designed and produced for a single publisher

Sponsor Rose Calendars

### A2 Corporate Stock Calendar Award

Calendars produced in quantity by a publisher/printer and held in stock for subsequent overprinting with advertising to the customers' requirements. Entries should include an overprint where the company's name would normally be shown.

The following subjects will be covered in this category

A2 Animals and Natural World to include domestic and wild animals

A2a Contemporary/Innovative to include new titles for 2012

A2b Scenic/Landscape to include sea, land, mountains, and sky

A2c Special Interest to include forms of transport, humour and regional

Sponsor Mainline Flatpacks Ltd

Sponsor Jarrold Calendars

Sponsor Avonside

Sponsor Infocado

## Category B For desk and personal use

B Free-standing Calendars, designed for use on a desk, etc

B1 Block Calendars

B2 Slim-line format Calendars

B3 Illustrated Diaries

Sponsor Pyramid International

Sponsor Online Calendar Shop.com

Sponsor Online Calendar Shop.com

Sponsor Pyramid International

## Category C The Wynkyn de Worde Student Award

Calendar designs and concepts, produced by students at an educational establishment

Entries can be either rendered or printed and must demonstrate the overall concept by producing either a complete assembled Calendar design or a highly finished visual with reduced size rough visuals for the remaining pages

A specification and short designer's report should accompany each entry.

Sponsor The Wynkyn de Worde Society

## Category D Retail Awards

Open to Calendars produced for retail, sold through chains, store groups, bookshops, stationers, gift shops or newsagents.

D1 Animals To include domestic animals and wildlife

D2 Scenic/Landscape To include sea, land, mountains and sky

D3 Humour/Characters To include animals, people, TV characters, quotations and all licensed Calendars

D4 Media / Glamour / Celebrities To include named personalities, glamour shots and sports personalities

D5 Classical and Contemporary Art To include Museum, Galleries and Associations

D6 Transport To include all forms of transport

Sponsor Flame Tree Publishing

Sponsor Calendar Club

Sponsor Grange Communications

Sponsor Calendar Club

Sponsor Calendar Club

Sponsor Calendar Club

## Category E Cause related

The increasing use of Calendars as fund-raising initiatives is acknowledged by the committee.

Calendars endorsed by, or published by, charitable organisations for revenue raising purposes (including retail sales) are eligible for this category.

Sponsor Danilo Promotions

## Category F Excellence Awards All entries eligible

Excellence Awards are open to all Calendars entered into the competition, judged to represent the highest levels of excellence in the following related skills, technology, environment awareness

Production The Calendar judged to have achieved the highest standard in production

Photography The Calendar judged to have achieved the highest standard in photography

Publishing Design Entry that demonstrates overall excellence in design

Illustration Entry demonstrating the effective use of illustration techniques

Group The Evolution Recycled Paper Award

The best use of recycled paper or other environmentally friendly paper

Sponsor Rose Calendars

Sponsor Browntrout

Sponsor Eight Days a Week

Sponsor The Premier Paper

Sponsor The Premier Paper Group

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# Entry form 2012

Please print and submit separate form together with each Calendar entered

I understand the conditions of entry and agree that in the event of this entry being selected for display on the Presentation Evening at Stationers' Hall, The Worshipful Company of Stationers' and Newspaper Makers, Ave Maria Lane, London, EC4M 7D on Thursday, 19 January, 2012

I will pay £150.00

There are no display fees for the Student Award category 'D' Students receive tickets free of charge

The Display fee entitles entrant to four (4) free tickets to the Presentation Evening  
Additional tickets are £45 subject to availability

### Title of Calendar

Calendar entry category codes Please provide JPEG of front cover for each entry

A1	A2	A2 a	A2 b	A2 c	
B1	B2	B3	B4		
C					
D1	D2	D3	D4	D5	D6
E					
F					

Name of submitter  
Title/Mr/Mrs/Ms/Miss

Position

Organisation

Address

Post Code

Telephone

Email

Publisher of Calendar (if different from above)

Address

Post Code

Telephone

Email

Printer

Address

Post Code

Telephone

Email

Designer / Photographer / Illustrator

Address

Post Code

Telephone

Email

Agency (if applicable)

Address

Post Code

Telephone

Email

Two copies of each Calendar, together with JPEG of the front cover will be required for the exhibition

Signature

Position

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## Special Awards

### The Fred Kendrick Award

For the outstanding Business Calendar of the year

**Sponsor Danilo Promotions**

### The Elephant Award

For the outstanding Retail Calendar of the year

**Sponsor Calendar Club**

#### What is the Elephant Award?

The National Calendar Awards commemorates its origin with the Elephant Award  
The London College of Printing was based in the Elephant and Castle a district of South London  
From 1975 until 2008 it was known as the London College of Communication  
now known as the University of the Arts

### The Peoples' Choice

The Calendar receiving the most votes from guests during the presentation evening

**Sponsor Eight Days a Week**

**The Presentation and exhibition evening will be held in the spectacular  
Stationers' Hall**

**The Worshipful Company of Stationers' and Newspaper Makers**

**Ave Maria Lane, London, EC4M 7D**

**on Thursday, 19 January, 2012**

<http://www.stationers.org/>

#### NCA Awards Judges

Gary Beck	Calendar Club
David Jones	Premier Beswick
Eddie Deacon	Joto WireBind International
Jenny Jones	Napier Jones
Vanessa Kramer	Corbis Images
Colin Dunn	Wynkyn De Worde
Bradley Green	Danilo Promotions
Michael Rose	Industry Advisor - Rose Calendars

**Closing Date: Friday, 2 December, 2011**

**Entry forms and submissions to**

**National Calendar Awards**

**Pat Batley**

**2 King Charles Road, Surbiton, Surrey, KT5 8PY**

**Tel: 020 8390 3507 - Mobile: 07940 433254**

**e-mail: [patriciabt@blueyonder.co.uk](mailto:patriciabt@blueyonder.co.uk)**

[www.ncawards.co.uk](http://www.ncawards.co.uk)



# Sponsors

